

Lights, Camera, MEDIA Literacy!  
Lesson Plan # 30

**Topics:**

**Journal Writing**  
**Television Game Show Production**  
**Classic Television**

**Outcomes:**

Students will follow organizational procedures.  
Students will see, hear, and use applicable vocabulary.  
Students will collaborate on the production of a television show "Film Frenzy."  
Students will watch and evaluate their television show.  
Students will compare classic television to modern television.

**Materials:**

Writing journals  
LCD projector  
Chart paper  
Post-its  
Individual student pocket folders  
**School Television Studio** (or camcorders and computers with editing software)

**HANDOUT: Television Production Roles** (Handed out in session #26.)

**DVD: CLASSIC TELEVISION**

**New Vocabulary:** *no new vocabulary*

## Sequence of Events:

### I. Journal Writing (15)

1. Prompt:

What are your feelings about the TWENTY-ONE game show scandal?

### II. Creating a Television Game Show (110)

1. Allow time for one more rehearsal of the show.
2. Have students produce the live recording game show.
3. Review the game show as a class. List what worked and what needs to be improved.
4. Do the show a second time, if time allows.
5. Watch this show and note improvements.
6. Discuss students' reaction to today's live television shows, such as sporting events, newscasts, and *AMERICAN IDOL*.

### III. Classic Television Game Show (60)

1. Show the beginning of the authentic episode of *TWENTY-ONE* on the "Wednesday" section.

#### **DVD: CLASSIC TELEVISION**

2. Ask students if they recognize the name of one of the contestants. (*Jim Snodgrass is the one who mailed the questions to himself, which provided evidence of the game show being rigged.*)
3. Show students another popular game show, which has been revised over the years: *NAME THAT TUNE* ("Tuesday" section). Allow time for student reaction to the simplicity of the game and the focus on conversing with the contestants.

4. If time allows, another show worth viewing is ***THE ADVENTURES OF OZZIE AND HARRIET*** (Friday), one of the first family sitcoms.

(Note: The included episode of ***THIS IS YOUR LIFE*** (Wednesday) highlights the life of Mack Sennett, producer of early comedies such as ***THE KEYSTONE COPS***. This show also has two Prell Shampoo commercials and one Crest toothpaste commercial)

#### **IV. Reflection (15)**

1. Direct students to the hanging chart paper labeled:

**What did you learn about producing a live game show?**

2. Hand out Post-its on which students write and post.
3. Review the comments on the Post-Its with the class, so students have a sense of what was learned. Make sure to clear up any misconceptions.